OnRamp

Asset Coverage

Theft Protection

Utilizes DNA Labeling to help prevent the theft of a marked vehicle.

DEALER BENEFITS

- Add to your profitability.
- Increase customer retention.
- Multiple sales opportunities.
- Appeals to lease buyers & purchasers.
- Available for 3, 5 or 7 year terms.
- Available for sale in all states.

CONSUMER BENEFITS

- $2,500, $3,000 or $5,000 total benefit plans.
- DNA labeling is an effective theft deterrent and meets many insurance carrier's requirements for anti-theft system premium discounts.
- In the event the customer's vehicle is stolen and deemed a total loss, a cash benefit is provided to the consumer that they can use towards the purchase or lease of a replacement vehicle to cover their deductible or to apply towards any other expenses that they may encounter.
- Down payment assistance: When the customer returns to the selling dealership they can receive an additional benefit that will be paid to the dealership towards the down payment on a replacement vehicle.
- Customer's auto insurance deductible is covered up to one thousand dollars ($1,000) if the car is stolen and recovered damaged but not rendered a total loss.
- Rental reimbursement and trip interruption benefits are also included.

ELIGIBILITY

- New and pre-owned vehicles are eligible for coverage.
- Only available at the time of vehicle purchase.

Note: Dealers must be appointed through NIU of Florida, Inc. in order to sell in the state of FL.